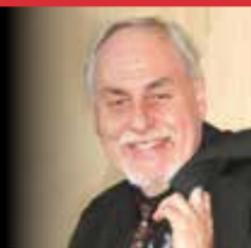


# **SPEAKING SUCCESSFULLY & PRESENTING PERSUASIVELY**

**with Alan Youngson**



## **COACHING - THE 14 KEYS**

**Finding the right coach for you to fast track your speaking and presenting success.**

**Why** hire a speech and presentation coach for one-on-one training, instead of taking public speaking classes or reading books?

Because you need a **speaker coach** for the same reason you may have a **personal trainer or work mentor** - to achieve your goals, more quickly.

### **Key attributes of a speech coach:**

1. Has the judgment to know what will work / will not work for you.
2. Knows what to do right away for your level of experience.
3. Can go any direction you like at any moment.
4. Knows what speaking advice to avoid.
5. Is or was on the speaking circuit, won speaking awards and has stagecraft know-how.
6. Regularly publishes articles on speech and presentation skills.
7. Maintains a coaching practice - with satisfied clients from several fields. (View website).

### **Keys to finding and choosing the coach who's the right fit for you?**

1. Does the coach offer a no-charge initial conversation/consultation

so you can learn what you need to know in order to make a good decision?

2. Meet them face to face, preferably, at their coaching venue or yours.
3. Does the coach's approach address your needs and goals?
4. Ask about the coach's experience, qualifications and the way they plan and structure learning and practising for different people).
5. Discuss practical matters. How will you work together? How often? What's involved? And how much does it cost?
6. Choose a Coach who isn't afraid to challenge and push you to practise more.
7. So hold out for a coach who inspires you and earns your trust - with their skills, with their style, and most of all, with their vision of the successful and confident speaker that you will grow to be!

**This is the coach that you want in your corner!**

### **NEXT MONTH: PERSUASIVE PRESENTATIONS**

\*Alan Youngson, an award winning speaker, holds academic and professional qualifications: B.A.(Hons.) English & Drama; B.Ed. specialist Speech & Drama Teacher of 20 years; Certificate IV TAE (Workplace Trainer-Assessor-Educator); Certified Personal & Business Coach for Leaders, Managers, Speakers, Presenters and Performers. 25 years as a Theatre Manager & Director-Presenter of 97 shows; showcasing many Professional Speakers.



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